

## THIRD PRINCIPLE OF SOUND INVESTING

### ACTIVE INVESTMENT MANAGEMENT REDUCES LONG-TERM PERFORMANCE

1. Most investment funds perform worse than the market index
2. Outperformance in the past is no indication for superior performance in the future
3. More and more investors choose passively managed index funds
4. Dynamic asset allocation may generate inferior long-term returns

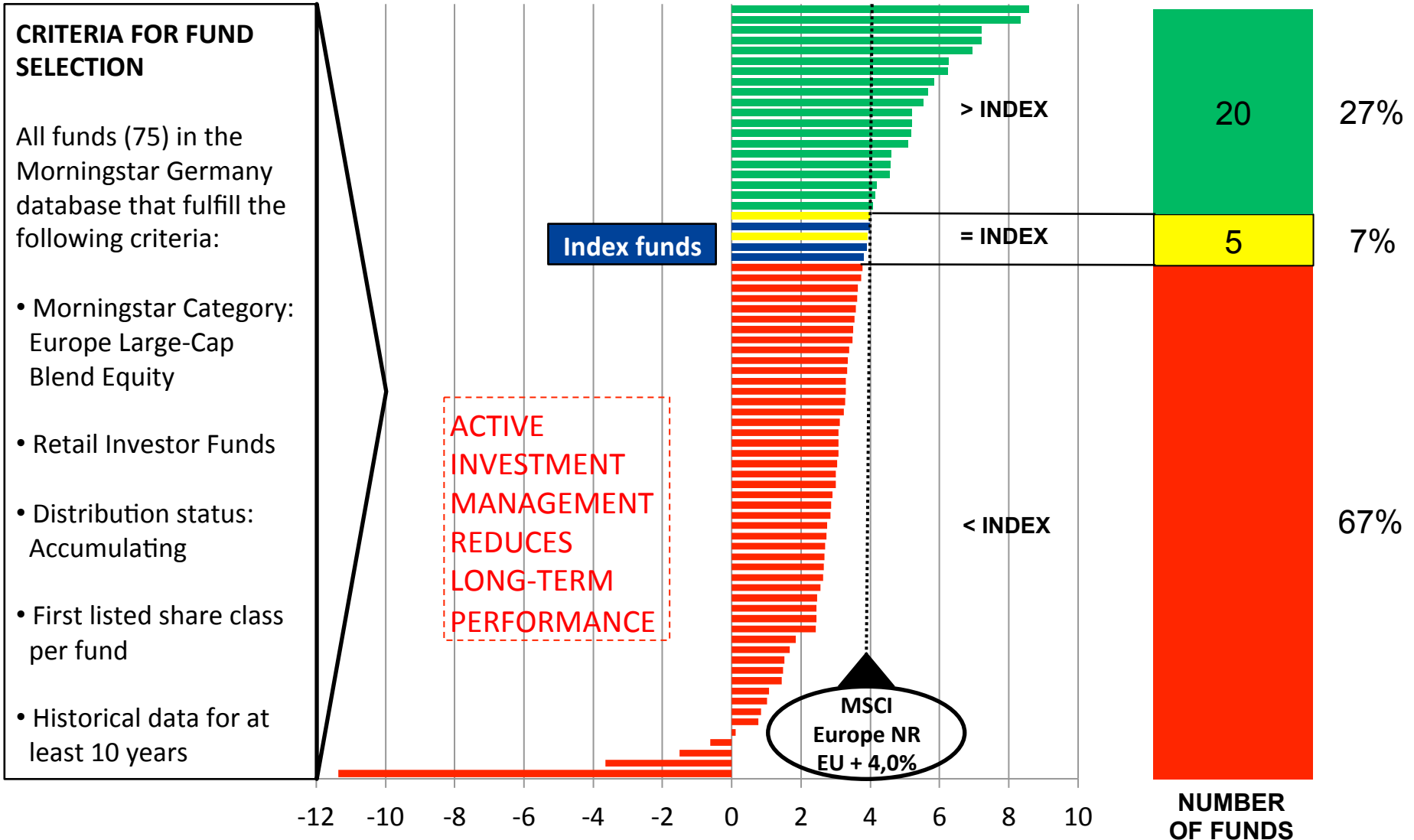
A “major industry appears to be built largely on an *illusion of skill*... Professional investors, including fund managers, fail a basic test of skill: persistent achievement.”

Daniel Kahnemann (Nobel Prize in Economics 2002), *Thinking, Fast and Slow*

# Most investment funds perform worse than the market index

## TOTAL RETURN EQUITY FUNDS EUROPE 2005-2012

In % p.a.



Source: Morningstar Germany

# Outperformance in the past does not indicate better future performance

## FUND RETURN MINUS INDEX RETURN (EQUITY FUNDS EUROPE)

In % points p.a.

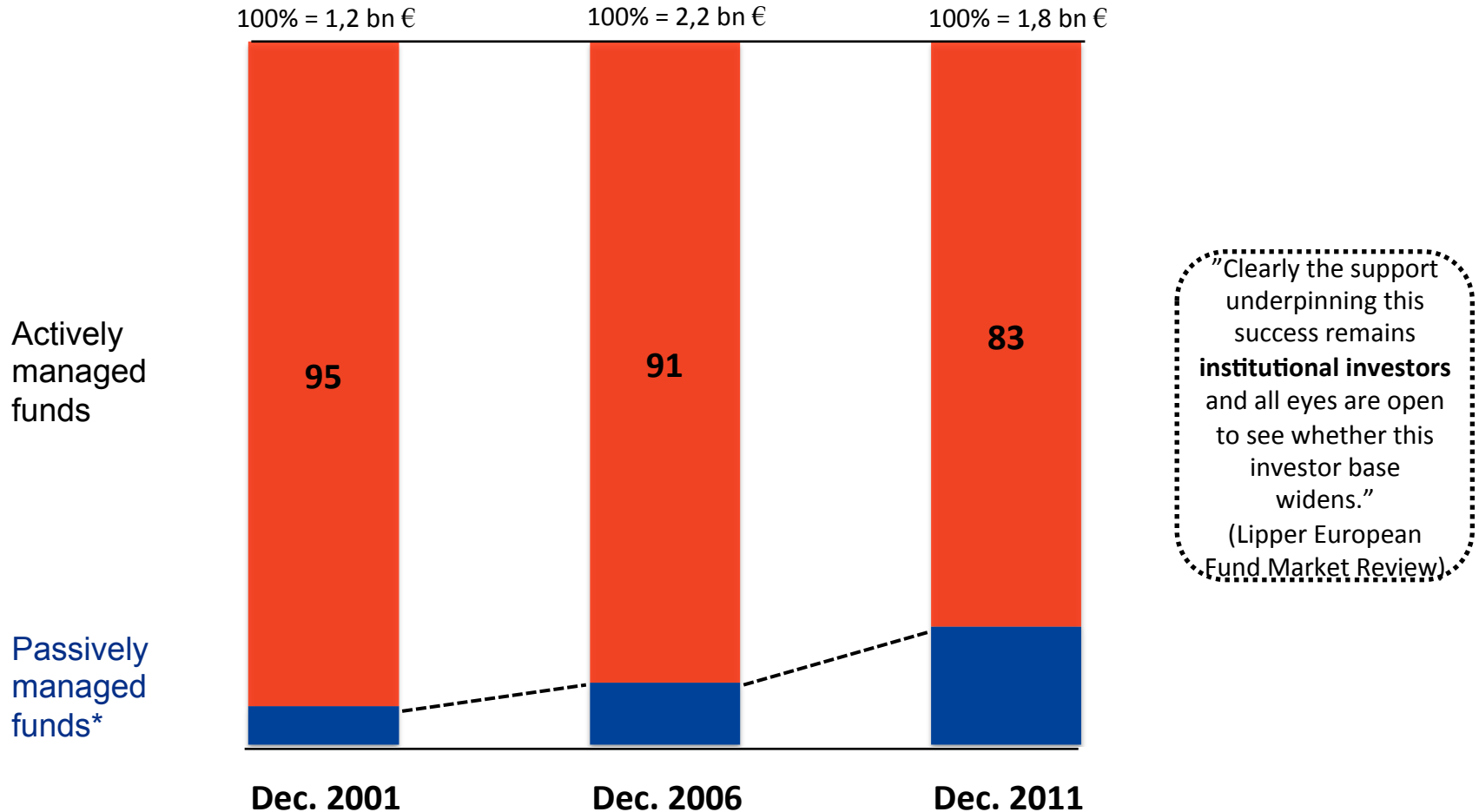


Source: Morningstar Germany

# More and more investors choose passively managed index funds

## BREAKDOWN OF EQUITY FUND ASSETS IN EUROPE

In %



Source: Lipper European Fund Market Review 2012 edition, p. 8

\* Traditional index tracking funds and Exchange Traded Funds (ETFs)

Matthias Kelm, Ph.D., Independent Economic Advisor, Tareno (Luxembourg) S.A.

# Dynamic asset allocation may generate inferior long-term returns

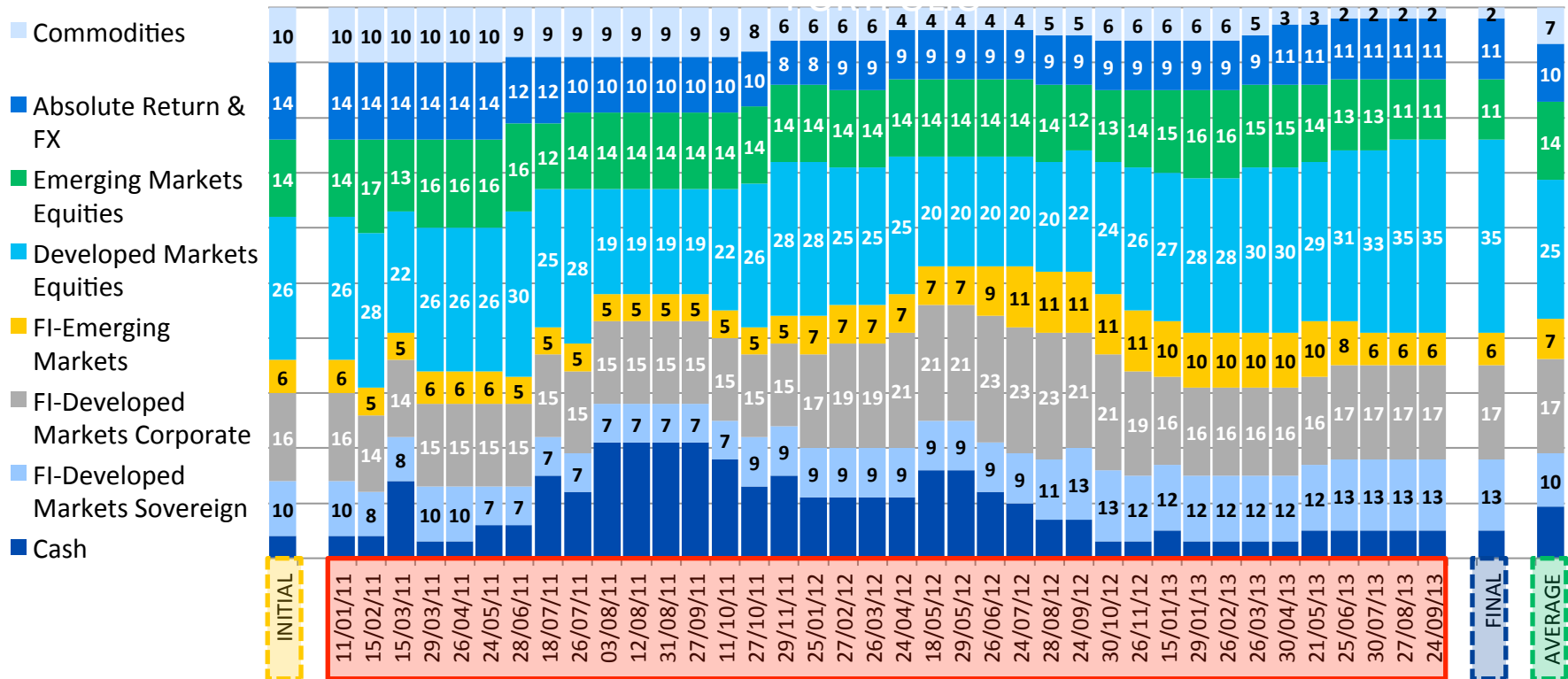
## TOTAL PERFORMANCE DYNAMIC VS. STATIC ASSET ALLOCATION

In %

MAJOR GERMAN BANK'S GLOBAL INVESTMENT COMMITTEE (GIC)

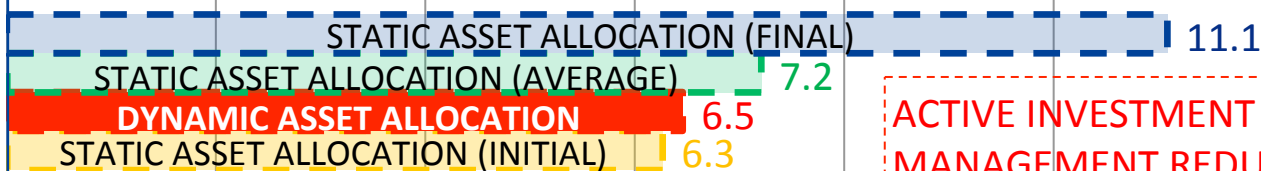
DYNAMIC ASSET ALLOCATION OF THE GIC MODEL

PORTFOLIO



## TOTAL PERFORMANCE 11.1.2011 – 24.9.2013 (in %)

**Simulation** with one representative ETF per asset class; rebalancing of all portfolios at each GIC meeting date



ACTIVE INVESTMENT MANAGEMENT REDUCES LONG-TERM PERFORMANCE

Source: Deutsche Asset & Wealth Management Investment Insights (various issues); onvista.de

Matthias Kelm, Ph.D., Independent Economic Advisor, Tareno (Luxembourg) S.A.

## THIRD PRINCIPLE OF SOUND INVESTING

### ACTIVE INVESTMENT MANAGEMENT REDUCES LONG-TERM PERFORMANCE

1. Most investment funds perform worse than the market index
2. Outperformance in the past is no indication for superior performance in the future
3. More and more investors choose passively managed index funds
4. Dynamic asset allocation may generate inferior long-term returns

A “major industry appears to be built largely on an *illusion of skill*... Professional investors, including fund managers, fail a basic test of skill: persistent achievement.”

Daniel Kahnemann (Nobel Prize in Economics 2002), *Thinking, Fast and Slow*